

MEYERS BROTHERS'		Department Store.		The Only Modern Retail Store on the Peninsula.				MEYERS BROTHERS'		Department Store.													
Window Screens. Made of hard-wood, 12 inches high, open 31 inches wide, worth 15c, sale price	10c.	Ladies' Vests. Fineribbed, with taped neck and short sleeves, worth 12c, sale price	8c.	Children's Vests. Made of list thread, short ends from ladies vests, worth 15c, sale price	7c.	Hose Supporters For ladies, made of plain and frilled elastic, the 25c ones, sale price	19c.	Table Damask. 58 inch Table Damask in several pretty patterns, worth 29c, sale price	19c.	Neck Ruchings. A score or more different patterns, worth 25c, sale price per collar length	5c.	Shaving Soap. Williams' Shaving Soap in stick form in tin box, regular price 15c, sale price	9c.	Rubber Sponges. Made of pure rubber, medium size, regular price 39c, sale price	25c.	Talcum Powder. Meyers Bros.' Talcum Powder, large pound cans worth 25c, sale price	15c.	Steel Scissors. Made of best tempered steel, 10 inches long, worth 25c, sale price	19c.	Machine Oil. Superior sewing machine Oil, 6 ounce bottle, worth 10c, sale price	5c.	Basting thread. Holyoke Basting Thread, 500 yards on spool, sale price—special	5c.

# Meyers' Great July Clearance Sale

Of High Grade, Seasonable Merchandise, Begins Tomorrow Morning.

THE summer season is rapidly approaching a close. That it has been the most successful in the history of the store is a foregone conclusion. As a result there are a number of broken lines and depleted lots in the various departments. Now in order to "clean up" these and get the stocks in proper trim is the object of Meyers' Great July Clearance sale. This is not the average bargain sale proclaimed under sensational announcements, it is a stock clearance method pure and simple, an important merchantile measure created to reduce stocks to the desired level. For this reason you will find in almost every instance a reduction of ONE-THIRD from former prices, while HALF PRICE is not unusual for lagging lines, odds and ends, and the like.

## Clearance Prices on Ladies' Ready-to-Wear.

The July Clearance Sale opens with some unusually attractive offerings in just the garments for which there is the most demand—garments that are new, bright and strictly up-to-date—summer's prettiest styles. We can but hint, in this limited space, of the wonderfully good values that await you in this sale.

### Tailor-Made Suits 1/2 Off.

We offer our entire stock of ladies' tailor-made Suits in the smartest styles during this sale at a reduction of ONE-HALF from the regular prices. The materials are chiefly Mohairs, Serges, Panama Cloths and Fancy Mixtures; tailored and finished in the most approved manner.

\$12.50 Tailor-made Suits	\$6.25
\$15.00 Tailor-made Suits	\$7.50
\$20.00 Tailor-made Suits	\$10.00
\$25.00 Tailor-made Suits	\$12.50

### Silk Shirtwaist Suits 1/3 Off.

The season's smartest and most becoming models in which individuality and style elegance find full expression. The materials are chiefly Chiffon Taffeta, in brown, navy and black. We've cut one-third off the regular prices for quick clearance.

\$15.00 Silk Shirtwaist Suits	\$10.98
\$20.00 Silk Shirtwaist Suits	\$12.98
\$16.50 Silk Shirtwaist Suits	\$11.98

### Mill Ends of White Goods In the July Clearance Sale.

While in New York a few days ago our white goods buyer ran across a manufacturer who had a big lot of "mill-ends" of white goods that he was anxious to get rid of. Our buyer made him an offer for the lot and the "mill-ends" are here—16,585 yards of this season's newest and freshest white goods that came to us at a price less than HALF the cost to manufacture.

We've marked them at prices that will make things hum in the white goods section during this sale.

Lot No. 1. 2177 yards of white India Linon and checked and striped Nainsook in "mill-ends" worth from 8c to 12 1/2c at	5c
Lot No. 2. 2262 yards of heavy white Oxfords, striped and checked dimity and Nainsook in "mill-ends" worth 12 1/2c to 18c at	8c
Lot No. 3. 2760 yards of Fancy Mercerized Waistings, plain and fancy Swisses, striped and checked Nainsook in an immense variety of designs, "mill-ends" worth from 18c to 25c, at	10c
Lot No. 4. 843 yards of Sheer India Linon, "mill ends" worth from 12 1/2c to 15c at	8c
Lot No. 5. 1761 yards of 32 inch Persian Lawn in "mill ends" worth from 15c to 25c at	10c
Lot No. 6. 946 yards of heavy Mercerized Oxfords, basket weave, "mill ends" worth 18c at	10c
Lot No. 7. 2031 yards of 45 inch Persian Lawns, "mill ends" worth from 25c to 50c, at	12c
Lot No. 8. 1150 yards of 40 inch white Lawn, "mill ends" worth from 18c to 25c, at	10c
Lot No. 9. 2705 yards of 36 inch English Nainsook, "mill ends" worth up to 25c, at	10c

### Ladies' and Misses' Oxfords at Terrific Price Reductions!

A sale that brings you bargains extraordinary—that saves you from 15 to 25 per cent on strictly high class and seasonable foot wear—the products of the best known shoe makers in America—in styles that are new and up-to-date, in grades that are dependable.

Ladies' dark tan Oxfords; of a splendid quality of vici kid, the regular \$2.00 ones, For	\$1.79	Ladies' Patent Colt Oxfords, very stylish models, ribbon laces the \$3.50 ones, For	\$2.98
Ladies' Blucher Oxfords in tan vici kid, mat kid top, high heels, the \$2.50 ones, For	\$2.19	Ladies' Patent Colt Oxfords, nobby blucher effects, the \$3 ones for	\$2.49
Ladies' Oxfords, of vici kid in hals and bluchers, high and low heels, the \$2 ones, For	\$1.69	Ladies' Kid Oxfords, neat and stylish, the \$1.50 ones, For	\$1.39

WE OFFER OUR ENTIRE LINE OF MISSES AND CHILDREN'S LOW SHOES DURING THE JULY CLEARANCE SALE AT PRIME COST.



### Ladies' \$5.00 Lawn Suits \$3.49.

Shirtwaist Suits of White Lawn waist has band of embroidery down front and two pretty embroidery panels on each side; large sleeves, fancy stock collar; 19 gored skirt with tucked down each seam, full skirted bottom. The regular \$5.00 ones for \$3.49

### Bathing Suits and Needfuls.

Ladies' Bathing Suits made of black sateen and mohair in the newest and most becoming models, with attached bloomers and detachable skirts, variously priced from \$1.50 to \$3.98.

Ladies' Bathing Sandals	25c
Ladies' Bathing Caps	25c
Children's Bathing Suits made of the best materials, sizes 4 to 16 years, at \$1.50.	
Men's Bathing Suits, plain and fancy striped at 98c and up.	

### \$1.00 Crepe de Chine 39c.

We've 800 yards of the regular dollar quality of all silk Crepe de Chine, the sort that you are used to paying a dollar for elsewhere; our former price was 59c, but we are going to clean up this lot in the clearance sale at 39c the yard—14 different shades in the lot.

### 12 1/2c and 15c Wash Goods 9c.

We've about 3,000 yards of this season's choicest wash fabrics, including batistes, swisses, lawns, organdies, mulls, etc., sold all the season until now at 12 1/2c and 15c, special clearance sale price... 9c

### Ladies' \$1.50 Waists 98c.

Twelve different styles, made of India Linons, Lawns, Batistes, Linen colored lawn and Mercerized waistings. They're trimmed with dainty Val laces and embroideries and are finished with tucks, pleats, fagoting, etc. Very stylish and attractive models. The regular \$1.50 ones, clearance sale price 98c.

98c Underskirts 69c. Made of fine white muslin with deep flounce of ruffles and embroidery, nicely made—regular 98c values, sale price 69c.

25c Drawers, 19c Ladies' muslin Drawers with cambric ruffles, regular quarter value, clearance price Saturday only, 19c.

75c Gowns, 59c. Made of good quality of muslin, cut full and trimmed with lace and embroidery the 75c sort—sale price 59c.

\$1.50 Skirts, 98c. Made of white Cannon Cloth, skirted bottoms—very stylish—the \$1.50 ones—sale price 98c.

\$5.00 Skirts, \$2.98. Some of the newest styles—in fancy mixed cloths, skirted bottoms, worth \$5—sale price \$2.98.

\$5.00 Skirts, \$3.98. Cleverly made of Panama Cloths, Mohairs, etc., in blue black and brown, worth \$5.00, sale price \$3.98.

50c Shirtwaists, 39c. Made of white lawn in a neat and becoming manner, regular value 50c, sale price 39c.

12c Underwear, thin and cool, in pink, blue, and lavender—the regular 50c quality, at 39c the garment.

Men's Neckwear, wide and narrow four-in-hand in fancy colored foulard silks, our entire quarter line, for 19c.

Men's Belts, tan and black leathers, oxidized buckles, all sizes, worth 35c, at 21c.

Men's Fancy Hose, pretty lace and embroidered patterns, sale price, 15c a pair, 6 pairs for 85c.

### Men's Furnishings at Sharply Reduced Prices.

There are no "back numbers" in this Men's Furnishing department, everything is crisp and fresh and up-to-the minute in style. These clearance sale offerings are timely and afford a splendid chance for saving on present day needs.

10-Piece Toilet Sets, white porcelain china, neatly decorated, the \$2.50 ones, sale price \$1.98

White China Bowls and Pitchers, regular 50c value, sale price 39c

White China Cake Plates, gold stiple decoration, worth 5c, sale price 4c

White China Cups and Saucers, with gold stiple decorations, 10c value, sale price, per pair 6c

English Rockingham Tea Pots, 50c and 69c values, sale price 39c

Ladies' Hardwood Cutting Tables, worth 98c, sale price 69c

12-qt. Enameled Dish Pans, 25c value, sale price 19c

Willow Clothes Baskets, large size, worth \$1.19, sale price 98c

Croquet Sets, 4 balls, complete, worth 98c, sale price 79c

Glass Fruit Saucers, several designs, worth 3c, sale price 2c

Iced Tea Glasses, very large size, worth 7c, sale price 5c

Lawn Mowers, best make, 12 inch blade, worth \$3, sale price \$2.25

Star Gas Stoves, one burner, worth 98c, sale price 75c

All Shine Stove Polish, large box, worth 5c, sale price 3c

15 Felt Mattresses at \$10

MADE OF THE BEST PURE WHITE SANITARY "A. A." FELT, COVERED WITH THE BEST ART TICKING IN HANDSOME FLORAL DESIGNS, SIX INCH BOX, WEIGHT 50 POUNDS. GUARANTEED TO BE THE SAME MATTRESS THAT REGULAR FURNITURE STORES ASK \$15 FOR—OUR SPECIAL CLEARANCE SALE PRICE, \$10.00.

\$3 Lace Curtains \$1.69.

We've a number of pairs of beautiful Irish Point Lace Curtains, full three yards long, several different designs, worth \$3.00 for \$1.69.

\$16 China Mattings \$10.

The best China Mattings, in pretty inland and fancy checks, weighs 85 pounds to the roll of 40 yards at \$10.00 the roll; positively worth \$16.00.

Aluminum Hair Pins.

Full size straight or crimped, sale price—special—a dozen for

5c.

Shell Hair Pins.

Three inches long, crimped, worth 25c a dozen, sale price

19c.

Dress Pins.

200 in a paper, sharp points, worth 3c, sale price

1c.

Garter Elastic.

Silk frilled, 11 inches wide, the 20c sort, sale price

15c.

Dress Shields.

The celebrated "Omo," No. 2 size, sale price—special

25c.

Odd Lot of Ribbons.

In various colors, in satin and taffeta, worth 12c, to 20c, sale price

5c.

Bath Towels.

Very heavy, bleached, the regular quarter size, sale price

17c.

English Long Cloth.

In remnants, the 12c quality, 36 inches wide, sale price

8c.

Lonsdale Cambric.

The old reliable, best 15c quality, yard wide, sale price

11c.

Yard Wide Percales.

Best cambric finish, dark and light colors, worth 12c, sale price

11c.

Indigo Blue Calicoes.

The best American make, neat patterns, worth 6c, sale price

5c.

White Organdie.

In remnants, 32 inches wide, the 12c quality, sale price

3c.

Cannon Cloth.

Belfast linen finished, yard wide, worth 15c, sale price

12c.

Yard Wide Percales.

In remnants, nants, dark and light colors, worth 12c, sale price

7c.

2707-2709

Washington Ave.

MEYERS BROS.,

Newport News, Virginia.

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Household Ammonia. Large bottle, for cleaning purposes, worth 10c, sale price	5c.	Ladies' Vests. Ladies' cotton ribbed gauze all sizes, worth 7c, sale price	4c.	Ladies' Hose. Several pretty lace patterns, regular price 25c, sale price 17c, one pair for	17c.	Pillow Cases. Made of good strong muslin, regular size, deep hem, the 12c ones, sale price	9c.	Men's Cuff Links. Heavily gold plated, many fancy designs, worth 25c and 50c, sale price	19c.	Fine Pearl Buttons. Plain and fancy designs, 2 dozen on a card, worth 20c, sale price, a card for	10c.	Fairy Soap. And Fairbank's Glycerine and Tar Soap, worth 5c, sale price	4c.	White Duck Belts. For ladies, wide and narrow designs, worth 15c, sale price	10c.	Toilet Soap. Our line of 15c Toilet Soaps, 3 cakes in a box, sale price	11c.	Castile Soap. Conti's genuine Castile Soap, large bar worth 10c, sale price	5c.	Dressing Combs. Ladies' Hard Rubber Reform Combs, fine and coarse teeth, worth 39c, sale price	25c.	Toilet Water. Colgate's Toilet Water, regular 25c bottle, sale price	21c.	Toilet Soap. Fine French milled Toilet Soap, popular odors, 3 cakes in box, worth 25c, sale price	19c.	Tooth Brushes. Prophylactic Tooth Brushes, regular price 35c sale price	25c.	Woven Madras. In pretty striped designs, 32 inches wide, worth 15c, sale price	10c.	Flaked Voiles. Very stylish for ladies wear, 29 inches wide, worth 15c, sale price	10c.	Berkley Cambric. Soft and fine, yard wide, worth 10c, sale price	8c.	Safety Pin Book. Two dozen assorted sizes, black and white, worth 10c, sale price	7c.	Persian Ribbon. Beautiful designs, 4 to 6 inches wide, worth 39c a yard, sale price	19c.	India Linon. A fine sheer quality, 40 inches wide, worth 15c, sale price	10c.	Ladies' Collars. Ladies' embroidered Collars, pretty designs, worth 25c, sale price	10c.	Bath Towels. Extra heavy bleached, size 24x52, worth 33c, sale price	25c.	French Nainsook. A beautiful quality, 12 yards in a box, worth \$2.00, sale price the box for	\$1.39.	Huck Towels. Medium size cotton huck Towels worth 8c, sale price	5c.	Yard Wide Percales. In remnants, nants, dark and light colors, worth 12c, sale price	7c.
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